



Reminder Email to Non-Enrolled Eligible Renters

Subject: Reminder: You can use rent to help build credit

Hi [First Name],

Recently, we introduced a new service that lets you use on-time rent payments to help build credit history, powered by our partner **Esusu**.

With rent reporting, your on-time rent payments can be reported to major credit bureaus through Esusu, adding another positive data point to your credit profile over time, without taking on new debt.

Quick recap

- **What it is:** A way to help build credit history by reporting on-time rent payments.
- **What Esusu reports:** Only on-time rent payments, not missed or late payments.

As a resident of [PROPERTY NAME], you're automatically enrolled in this program with no fees to you!

If you don't want to participate, just let Esusu know at rentsupport@esusu.org. We take your privacy seriously. To learn more about your rights under the Fair Credit Reporting Act, [check it out here](#).

We're excited to roll out this new service and support you in building your financial wellness!

[\[Get started\]](#)

Thanks,
[PROPERTY MANAGER]

Esusu disclosure: Esusu only reports on-time rent payments and does not report missed or late rent payments to the credit bureaus. Using Esusu rent reporting services does not guarantee an increase in credit scores or approval for any credit product, as scores are determined by credit agencies using multiple factors including payment history on other accounts, credit utilization rates, and other variables. Individual results vary and are not guaranteed. For questions about our products and services, see Esusu's [Terms & Conditions](#), [FAQs](#) or email us at rentsupport@esusu.org